

# Resume



## Dr. Suchitra Rathi

MIG -236 (Deluxe), Phase 2

Kabir Nagar, Tatibandh, Raipur, CG

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**Career Objective:** To bring in positive change in the life of people through experiences of life & education.

### Current Job Profile:

- **Head**, Department of Management at Durga College, Raipur, since 1<sup>st</sup> August, 2024 till date.
- **Member of Board of Management Studies** at ITM University, Raipur since January 2020.
- Examination Panel Member for Paper Setting, Evaluation: IGNOU, Pt.RSU, CSVTU, ITM, Bastar University, MATS.

### Educational Background:

S.No	Name of Degree	Board/University	Institution	Percentage	Year of Passing
1.	PhD- Management	Pt. RSU, Raipur	Institute of Management	-	Awarded in May'15
2.	NET for Lectureship	UGC	UGC	Qualified	2007
3.	MBA (HR & Marketing)	Pt. RSU, Raipur	Institute of Management	72.3%	1999
4.	B.Sc. (Microbiology)	Pt. RSU, Raipur	Govt. Science College, Raipur	65%	1997
5.	ISC	Delhi Board	Rajkumar College, Raipur	62%	1994

### Experience:

S.No.	Name of Institute	Designation & Nature of Duty	Period	Duration
1.	Raipur Institute of Technology, Raipur	Associate Professor	1st May, 2017 to 31st July, 2024	7.3 years
2.	Destiny Creators (training partner for Entrepreneurship Development Programme by NIESBUD, Govt. of India, Raipur)	EDP Project Head and Trainer (Teaching & Administration)	15 <sup>st</sup> Jan.'15 to 31 <sup>st</sup> March'17	2.2 years
3.	Platinum College of Professional Studies	Incharge Principal (Teaching & Administration)	9 <sup>th</sup> Sep.'14 to 13 <sup>th</sup> Jan.'15	0.4 years
4.	Maharaja Agrasen International College, Raipur	Head, Department of Management (Teaching & Administration)  Management Representative for QMS/ISO 9001:2008	1 <sup>st</sup> March,'08 to 31 <sup>st</sup> March,'14  1 <sup>st</sup> Aug.,'12 to 31 <sup>st</sup> March,'14	6 years
5.	Chanakya College, Raipur	Incharge Principal (Teaching & Administration)	12 <sup>th</sup> April,'05 to 30 <sup>th</sup> June,'06	1.2 years
6.	Pt. Harishankar Shukla Memorial College, Raipur	Head, Department of Management (Teaching & Administration)	22 <sup>nd</sup> Oct,'99 to 31 <sup>st</sup> Jan,'05	5.3 years
7.	Worked as a Visiting Faculty in the following Institutions: <ul style="list-style-type: none"> <li>• International University for Human Transformation, Raipur</li> <li>• St. Vincent Palloti College, Raipur</li> <li>• St. Paul College of IT and Management, Raipur</li> <li>• Bits &amp; Bytes, Study Center of Sikkim Manipal University, Raipur</li> <li>• Radiant Way School, Raipur</li> </ul>	Guest Faculty for Teaching various subjects of MBA & BBA		

### **Awards, Achievements & Honours**

- **Member of Board of Management Studies**, Pt. RSU, Raipur from 10<sup>th</sup> May, '12 for three years.
- **'My Favourite Teacher Award'** for Maharaja Agrasen International College, organized by MyFM, on 5<sup>th</sup> Sep, '08, based on Student voting.
- **UGC NET:** First Student of SOS Management, Pt.RSU to qualify NET for Lecturership in Management.
- **Certificate of Appreciation** for participating in "Teacher Innovation Award", organized by Sri Aurobindo Society in 2019.

### **Seminars and Guest Lectures Conducted as Resource Person**

- Guest Speaker at Columbia College of Science & Commerce, Raipur on the topic – "Know yourself: A Self-awareness workshop" in Guest lecture series on "Green Marketing", on 24<sup>th</sup> September, 2024.
- Guest Speaker at Agrasen College, Raipur on the topic – "Green Marketing Vs Traditional Marketing" in Guest lecture series on "Green Marketing", on 9<sup>th</sup> December, 2023.
- Guest Speaker at MGM School, Heerapur, Raipur for Environment Day Celebration on 14<sup>th</sup> July, 2023.
- Webinar conducted on "Effective Communication" for Vipra Arts, Commerce & Physical Education College, Raipur on 5<sup>th</sup> November 2022.
- Resource Person/ Key Trainer for Teachers Training Programme at ABC Public School, Raipur on 29<sup>th</sup> October, 2022.
- Guest Lecture at Bharti University, Durg on the topic- "Emotional Well-being – All is Well" for Faculties, Industry People & Students on 14<sup>th</sup> December '21.
- Guest Lecture at Vivekanand Mahavidyalaya, Raipur on the topic- "Emotional Well-being" for Commerce and Management Students, in 2019.
- Guest Lecture at Vivekanand Mahavidyalaya, Raipur on the topic- "Entrepreneurship Development" for Commerce and Management Students, in 2019.
- Guest Lecture at Sai College, Bhilai on the topic- "Know Yourself" for Commerce and Management Students on 10<sup>th</sup> October '18.

- Seminars at various Schools & Colleges of Raipur on EDP Programme run by NIESBUD, Govt. of India, from January'15 to March'17.
- Seminar on “SWOT Analysis” in Life Skill Training Programme at Maharaja Agrasen International College, Raipur, July 2013.

#### **Other Details:**

- **Smt. Laita Jain Memorial Inter-Collegiate Quiz Competition:** Conceptualized & Conducted Inter-Collegiate Quiz Competition at RITEE College of Management, Raipur on 2<sup>nd</sup> March, 2024; with Shri. Subrat Sahu as the Quiz Master, with participation of around 18 reputed colleges of Raipur.
- **Brain-O-Mania:** Conceptualized & Conducted Inter-School Quiz Competition “Bain-O-Mania” for RITEE College of Management, Raipur on 17<sup>th</sup> January, 2018, with Shri. Subrat Sahu as the Quiz Master, with participation of around 25 reputed schools of Raipur.
- **MAIC Vistas:** Conceptualized Inter-Collegiate Management Fest-“MAIC Vistas” for BBA Students of Raipur City for three years, from 2011 till 2014, at Maharaja Agrasen International College, Raipur.
- **EDP, NIESBUD:** Done Entrepreneurship Development Programme, Certification Course organized by NIESBUD, Ministry of Skill Development in April'16.
- **Section 28:** Selected under Sec.28 of Pt.RSU code as Assistant Professor at Maharaja Agrasen International College and Pt. HarishankarShukla Memorial College, Raipur.
- **Exam Superintendent & Assistant Superintendent:** for Pt.RSU Exam at Maharaja Agrasen International College & RITEE College of Management, Raipur.
- **Organized Student rallies & Nukkad Nataks** for awareness of social issues.
- **Book in progress:** A book on “Business Ethics & CSR” is in progress for BBA, MBA Students of various Universities.

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**Subjects Undertaken (BBA, MBA, B.Com, M.Com, BCA, EDP):**

Human Resources Management, Human Resource Planning & Development, Emerging Issues in HRM, Business Ethics & CSR, Organizational Behavior, Consumer Behaviour, Principles of Management, Managerial Economics, Marketing Management, Business Communication, Production Management, MIS, Environmental Studies, Business Law, Business Policy and Strategy, Entrepreneurship Development Programme, Marketing Research, Sales and Advertisement Management, Industrial Sociology, Event Management, Media Management, International Marketing, etc.

**Book Chapters Published:**

- Chapter on the topic “Women Empowerment through Self-help Groups”, in the book title- Self Help Groups Transforming Women’s Life in India, Droit Penale Publication, ISBN: 978-81-960555-5-4, 2023.
- Chapter on the topic “Global Citizenship Education & Sustainable Development”, in the book title- Global Citizenship Education: A Pressing Priority of the Era 2022, Aditi Publication, Raipur, 2022.

**Papers Published/Presented:**

- Scopus Publication: “The Role of Online Reviews and Trust in the Adoption of E-commerce for Online Vestment Transactions”, International Review of Management and Marketing, Vol.14, September, 2024.
- “Paper published on Emerging Issues & Challenges in HRM, at Raipur Institute of Technology in National Cinfrence, 2024
- Paper presented on “Green HRM: A Step towards Environmental Sustainability”, in 3<sup>rd</sup> International Conference on Emerging Issues in Contemporary Business Practices in the Era of Intelligence, organized by Shri Ram Maruti Smarak College of Engineering & Technology, Bareilly, on 26<sup>th</sup> February, 2022.
- “Innovation in Management with Respect to Business Criteria,” Souvenir, National Seminar on Commerce & Management Thoughts: Innovation & Strategies, organized by Vivekanand College, Raipur, February, 2020.
- “Environment Conservation and Industrialization”, National Seminar on Economic Development in India: Achievements and Challenges, organized by MATS University, 21<sup>st</sup> & 22<sup>nd</sup> September, 2019.
- “Social Audits in India: A Long Way to Go”, International Journal of Advances in Social Sciences,

- ISSN 2347-5153, Vol. 06, Issue-02, April-June, 2018, 96-99
- “Attitude & Job Satisfaction”, Asian Journal of Management, ISSN 0976-495X, Vol. 09, Issue-02, April- June, 2018, 1011-1013.
- “Sustainable Development Issues and Challenges”, Souvenir of National Seminar, School of Studies in Economics, Pt.RSU, Raipur, March, 2018
- "Glass Ceiling: Break the Invisible Barrier", Asian Journal of Management, ISSN: 0976-495X, Impact Vol. 9, Issue 1, Jan. – March, 2018, 08-11.
- “CSR: Integrating Business with Society,” Innovative Business Practices for Creating Value in Global Era, Conference Souvenir- Acropolis Faculty of Management& Research, Indore, ISBN: 978-81-928573, 3<sup>rd</sup> Edition, 2015, 155-158.
- “CSR: A Tool for Doing Good Business,” Shodh-Prakalp, Peered Review Research Journal, ISSN22783911, Vol. No. LXVI, Jan.- March 2014, 08-10.
- “Recent Trends in HRD,” Research Link, ISSN-0973-1628, Referred-International-UGC Approved Journal, Impact Factor:2.782, Issue 78, Vol.IX (7), Sep.2010, 06-08.

**Orientation/ FDP/Workshops/Seminars Attended:**

- Three days Online FDP on “Data Analysis through Power BI”, organized by ISBM University from 19<sup>th</sup> September to 21<sup>st</sup> September, 2024.
- Five days International Workshop on “Qualitative Research”, organized by ICFAI University, Raipur, from 18<sup>th</sup> March, 2024 to 22<sup>nd</sup> March, 2024
- Five days FDP on “Advance Research Methodologies: Qualitative & Quantitative Approaches”, organized by Amity University, Raipur, from 4<sup>th</sup> January, 2024 to 8<sup>th</sup> January, 2024
- Three days National workshop on “Writing & Publishing Quality Research Paper”, organized by Agrasen Mahavidyalaya, Raipur, from 29<sup>th</sup> May, 2023 to 31<sup>st</sup> May, 2023.
- National Seminar on “Correlational Research & Machine Learning Techniques for Social Sciences & Management”, organized by Shaheed Mahendra Karma Vishwavidyalaya, Bastar, on 6<sup>th</sup> April, 2023.

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- Five days FDP on “Research Methodology”, organized by Agrasen Mahavidyalaya, Raipur, from 10<sup>th</sup> October, 2022 to 14<sup>th</sup> October, 2022
- Three days FDP on “Technological Advancement and Changing Aspects of Teaching Learning”, organized by Kruti Group of Institutions, Raipur, from 4<sup>th</sup> August to 6<sup>th</sup> August, 2022
- Seminar on “Impact of Pandemic on Tourism Industry in Global Economy”, organized by Vipra Arts, Commerce and Physical Education College, Raipur, 27<sup>th</sup> Jan.-29<sup>th</sup> Jan.’22
- National Webinar on “Digital Marketing: Challenges & Prospects in Pre & Post Pandemic Period”, organized by Maharaja Agrasen International College, Raipur, on 31<sup>st</sup> July, 2021.
- International Webinar on “Impact of Covid 19 on Global Economy”, organized by Pt. Harishankar Shukla Memorial College, Raipur, CG on 3<sup>rd</sup> July’21.
- National Webinar on "Vivekananda's Contribution to the world- Culture" organised by 'Manav Prakarsh Sansthan', Vivekananda Vidyapeeth, Raipur, C.G. India 11<sup>th</sup> September 2020
- National Webinar on “Challenges & Opportunities of Higher Education in Present Scenario”, organized by Sandipani Academy, Raipur on 29 August 2020.
- Webinar on “Decoding Equity Markets”, organized by RITEE Group of Institutions in Association with Times Group of India, on 1<sup>st</sup> August 2020
- 3 Day International Webinar on “Academic Research" organized bySSIPMT, Raipur from 29<sup>th</sup> to 31<sup>st</sup> July 2020
- National Workshop on “Developing Smart Skills for Online Teaching”, Govt. Kavyopadhyay Hiralal College, Abhanpur, Raipur, CG on 31<sup>st</sup> July, 2020.
- International Webinar on "Impact of Covid-19 on Education: Shifting Classes to Online Mode", organized by Pt. Harishankar Shukla Memorial College on 23<sup>rd</sup> July, 2020
- 2 Days International Webinar on "Self-Reliant: Reconstruction of Economy Post COVID19 Pandemic Situation", organized by Swami Shri Swaroopanand Sarawati Mahavidyalaya, Hudco, Bhilai, on 20<sup>th</sup> June 2020.
- 3 Days National Webinar on “Impact of Pandemic Covid19 on Chhattisgarh Economy”, organized by Vipra Arts Commerce and Physical Education College, Raipur, CG on 11<sup>th</sup> to 13<sup>th</sup> June, 2020.

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- 3 Days FDP for Student Induction organized by AICTE at Pt. Ravishankar Shukla University on 12<sup>th</sup> January – 14<sup>th</sup> January 2020.
- Mentors Training on Human Values: 3 Day Workshop on “Value Education”, organized by Chhattisgarh Swami Vivekanand Technical University, Bhilai on 28<sup>th</sup> - 30<sup>th</sup> Oct.’17.
- Orientation Programme on Entrepreneurship Development, conducted by National Institute for Entrepreneurship and Small Business Development, Ministry of Skill Development and Entrepreneurship, Govt. of India from 21<sup>st</sup> March,’16 to 8<sup>th</sup> April,’16 at Raipur.
- Orientation Programmes- Anjor, for Faculty Development at Maharaja Agrasen International College, Raipur from 27<sup>th</sup> May’13 to 1<sup>st</sup> June’13.
- UGC Sponsored National Seminar on Academic-Industry Interface in the Era of Globalization, Institute of Management, Pt. RSU, Raipur, 3<sup>rd</sup> - 5<sup>th</sup> March’12
- Workshop on “Teaching of Communicative English” by the American Centre and Maharaja Agrasen International College, Raipur on 21<sup>st</sup> Jan.’10.
- National Seminar cum Workshop on ‘Emerging Trends in HRM’ at Raipur Institute of Technology, Raipur on 17<sup>th</sup> Feb.’10.
- Personality Development Training Programme- ‘Empowering Youth’ at Maharaja Agrasen International College, from 27<sup>th</sup> Aug’-1<sup>st</sup> Sep.’09.

### **Personal Profile**

- Date of Birth: 13<sup>th</sup> February, 1976  
Husband’s Name: Mr. Vitthal Rathi, Self-owned courier services, K-Express Cargo, Raipur
- Children: 1, sweet daughter ‘Anushka’, studying at Rungta International School, Raipur
- Areas of Interest: Business Ethics & CSR, Organizational Behavior, Life Skills & Value based education
- Languages Known: Hindi, English
- Strength: Balanced & cool temperament, highly effective among youth, Inter-personal relations
- Innovative Teaching Methodology: Teaching & relating Management with spirituality & meditation.



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- Hobbies: watching motivational movies, listening music, connecting with people and bringing depressed people back into life
- Other Courses done: Basic course of Art of Living, Meditation course from Sahajmarg Meditation Group.

*Dr. Suchitra Rathí*

Place: RAIPUR (CG)